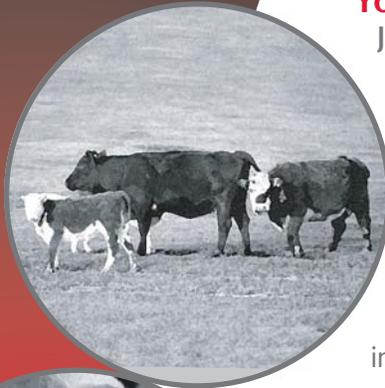


October 29  
11:00 a.m. to 1:30 p.m.  
Mountain Standard Time



## Organic Livestock: Principles, Practices, and Prospects

A National Satellite Broadcast

### You're Invited

Join viewers nationwide for the second organic agriculture satellite broadcast produced by Washington State University Extension.

This broadcast follows the highly successful national broadcast produced in March of 2003 on the National Organic Standards. The focus of this broadcast is organic livestock production practices, issues, and resources.

This 2 1/2 hour broadcast will feature a panel of experts in the field in a discussion of the following topics:

- What does "organic livestock" mean?—the National Organic Program, livestock standards, certification process, key differences between organic and conventional livestock production
- Trends and opportunities in organic livestock production—statistics on organic livestock, consumer demand, markets, price comparisons, economic studies
- Barriers to organic producers—processing, regulations
- Key factors for success for organic livestock producers
- Unique challenges for organic livestock producers
- Infrastructure and support for organic livestock
- Animal health care
- Feed supply, sources, and animal nutrition
- Living conditions and housing
- Post-harvest handling, processing, and marketing
- Information resources
- Two live Q & A sessions

There will be opportunities for questions and answers as part of the broadcast. Toll-free numbers will be provided to all registrants for phone and fax questions. In addition, an email address will be furnished for email questions to the studio.

### Location

**For more information, contact:**