



Advanced Technology to Teach e-workshops.

Developing and managing online courses

http://breeze.wsu.edu/adv_t2t/

Effectiveness of online instruction

Date: January 25, 2011

1:00 – 3:00 pm, Pacific Standard Time

Overview: How do you feel about online education? Do you believe that it is a viable option for Extension programs, and that it is an effective learning model? Or are you unsure about whether online courses can produce equivalent learning and the outcomes to traditional face-to-face program delivery? This module provides an overview of research and issues related to effective online learning and introduces some of the elements critical to ensuring the effectiveness of an online course.

Learning Goals:

- To understand the elements required for effective online learning.
- To gain knowledge of the field of distance learning research.
- To comprehend the perceptions of faculty currently teaching in the online environment.
- To appreciate the perceptions of students currently learning in the online environment.

e-Commerce and “Right Pricing” for online Extension Programs

Date: January 27, 2011

1:00 – 3:00 pm, Pacific Standard Time

Overview: What mechanisms are available for collecting fees for online programs? How can you determine what price to set for your program? This second module will show how to engage in e-commerce for Extension programs. Additionally, participants will explore principles of price-setting in a competitive market.

Learning Goals:

- To clearly understand the three basic mechanisms for collecting fees for online programs (specifically for WSU Extension audiences).
- To understand the economics of online educational programs.
- To put into practice competitive pricing of online programs.

Effective Instructional Strategies in the Online Environment

Date: February 1 and 3, 2011

1:00 – 3:00 pm, Pacific Standard Time

Overview: Effective teaching, no matter where or when, requires an understanding of how students learn. The essential differences between the face-to-face classroom and the online classroom are the nature of communication—particularly in the case of an asynchronous environment—and the technology required to promote effective interchange. Learning is a socially constructed activity, and the social interaction that occurs fairly easily and naturally in the face-to-face environment must be carefully designed into the online classroom.

Learning Goals:

- Clearly understand how to apply Instructional Design principles during development of an online course.
- Learn the 7 Principles of Good Practice and begin to envision how to implement them in an online course space.
- Clearly understand the importance of building a vibrant online community.
- Comprehend the importance of instructor "presence" and how to inject that into the online dialogue.
- Understand the importance of engaging clientele with the instructor, peers, and course content.

Mastering Online Teaching Tools

Date: February, 8 and 10, 2011

1:00 – 3:00 pm, Pacific Standard Time

Overview: There is a considerable array of technology tools for creating an engaging and effective online classroom. This module introduces you to a number of free resources available online; specifically, tools that will help you create content and build community.

Learning Goals: To make you aware of the specific capabilities and uses of selected leading distance learning tools, within the context of the following principles:

- Variety and interactivity are keys to student engagement.
- Participants will choose the right tool for the specific objective.
- Fools rush in: wise instructors practice, practice, practice before using a tool.
- Expect change, so stay abreast of developments; new tools emerge and supplant dated tools.

Wrapping Up: Increasing efficiency and keeping out of trouble.

Date: February 15, 2011

1:00 – 3:00 pm, Pacific Standard Time

Overview: Teaching an online course can be more complex than teaching in the traditional face-to-face environment. Efficient online classroom management requires making the best use of the delivery environment including understanding legal requirements and program evaluation.

Learning Goals:

- Become familiar with options for program evaluation of e-delivered Extension programs.
- Review examples of rubrics and measurement of participant success resulting from Extension programs.
- Clearly understand legal ramifications of copyright and ADA regulations.