

eXtension held an outstanding first National eXtension Conference in St. Louis, MO October 20-23, 2009. Many sessions were web cast nationwide and recorded for future viewing. The following is a list of conference GENERAL sessions and BREAKOUT sessions and the URLs for the recordings.

Simply click on the URL, make sure the volume on your computer is up, and you will be able to view and hear the sessions:

General Sessions:

- **Get There Early: Sensing the Future to Compete in the Present**
Speaker: Bob Johansen, Institute for the Future
<http://connect.extension.iastate.edu/p53095789/>
- **Ask an Expert Task Force Results**
Speake: Kevin Gamble, eXtension Associate Director of Technology
<http://connect.extension.iastate.edu/p12261706/>
- **Institutionalization of eXtension Panel**
Representatives from each Extension Region
<http://connect.extension.iastate.edu/p20232503/>
- **USDA Perspective**
Speaker: Roger N. Beachy, Director of the National Institute of Food and Agriculture (NIFA), United State Department of Agriculture
<http://connect.extension.iastate.edu/p39714451/>
- **Embracing the Chaos (& other scary tales from the social web)**
Speaker: Tara Hunt, Author, The Whuffie Factor Co-founder and Chief Marketing Officer, Citizen Agency
<http://connect.extension.iastate.edu/p26037816/>
- **Cultivating Partnerships and Resource Development Panel**
Michael Quart, Vice Provost for Extension, University of Missouri Extension, Chair, eXtension Finance Committee; James Wade, Executive Director, ECOP, and Director of Extension and Outreach, Association of Public and Land- grant Universities; Deborah Sheely, Deputy Administrator, Competitive Programs, National Institute of Food and Agriculture; Cathann Kress, Office of the Deputy Under Secretary of Defense Military Community and Family Policy; Randel Raub, Director of Research and New Product Development, Purina Mills; Michael McGirr, National Program Leader, Sustainable Development, Global Engagement, National Institute of Food and Agriculture
<http://connect.extension.iastate.edu/p29888201/>
- **National eXtension Awards**

Community of Practice Partnership Award, Community of Practice Individual Achievement Awards, Outstanding Community of Practice, and eXtension Champion Award <http://connect.extension.iastate.edu/p46899902/>

- **Closing Comments**

Speaker: Keith L. Smith, Director, Ohio State University Extension Incoming Chair of the eXtension Governing Committee

<http://connect.extension.iastate.edu/p72493462/>

Breakout Sessions

- **How to Host Your Own Webinar and Why**

Speaker: Floyd Davenport

<http://connect.extension.iastate.edu/p25052985/>

- **Technologies for Creating Educational Content for Online Programs**

Speaker: Floyd Davenport

<http://connect.extension.iastate.edu/p99441424/>

- **Yes, a multi-state collaboration can produce success, plus more!**

Speaker: Jody Johnson

<http://connect.extension.iastate.edu/p76983911/>

- **How the Virtual News Room Works for You**

Speaker: Lynette Spicer

<http://connect.extension.iastate.edu/p48401053/>

- **Sensemaking for Qualitative Research: The research methodologies used by the Ask an Expert Task force**

Speaker: Kevin Gamble

<http://connect.extension.iastate.edu/p14656678/>

- **Using eXtension Tools, Technologies, and Concepts to Improve Extension Work**

Speaker: Jerold R. Thomas

<http://connect.extension.iastate.edu/p22517464/>

- **Guidelines for Information Technology-based Promotion & Tenure Expectations and Metrics: A Proposal**

Speaker: Robert Hughes, Jr.

<http://connect.extension.iastate.edu/p88595072/>

- **Implementing the eXtension Widget on County web sites in Ohio: A case study**

Speaker: Jerry Thomas

<http://connect.extension.iastate.edu/p42389451/>

- **Evaluate Your Content with Google Analytics (by Category)**
Speaker: Ben MacNeill
<http://connect.extension.iastate.edu/p33068519/>
- **Be, Grow, Create Phase 2 @ Oregon State**
Speakers: Mark Anderson-Wilk, Alex Stone, and John McQueen
<http://connect.extension.iastate.edu/p53661579/>
- **Introducing ideas for establishing a social media strategy**
Speaker: Anne Adrian
<http://connect.extension.iastate.edu/p97065919/>
- **Assessing County Extension Program's Readiness to Adopt Technology: They Don't Know What They Don't Know**
Speakers: Dana Martin and Jeff Hino
<http://connect.extension.iastate.edu/p35128725/>
- **Effective Review Standards: The Role of Authors, Editors, Reviewers, Users, and Communicators in Quality Control and Usability**
Speaker: Mark Anderson-Wilk
<http://connect.extension.iastate.edu/p61842397/>
- **A Creative Approach to Generating eXtension Publications in the Family Caregiving CoP**
Speaker: Amy F. Hosier
<http://connect.extension.iastate.edu/p44999712/>