



Washington State University Cooperative Extension cordially invites you to hear **George McDowell** and **Stephanie Coontz** as they lecture at this year's Extension conference, "Strength From Within." The conference is all about renewing friendships and networking with each other, building on our existing strengths and learning new skills to reach out to others across the University. We plan to create new enthusiasm for the valuable work we do as we grow our potential.

George McDowell

"Land-Grant Universities and Extension into the 21st Century: Renewing the Covenant"

Monday, October 14, 2:00–3:00 p.m., CUB Ballroom

In his writings and lectures, George McDowell challenges us to rise to action, making the bold changes that could make this public university and system as valuable to the country in the 21st century as it was in the first half of the 20th century. He reminds us of the land-grant universities' long history of success in use of institutional freedom. He describes how in recent years, these traditional orientations have limited responses to new challenges for public service. While his words will upset some and challenge all, McDowell will prepare all of us for finding the solutions.

Stephanie Coontz

"Diversity in American Families: Myths and Realities"

Tuesday, October 15, 3:30–4:30 p.m., CUB Auditorium

What is a "healthy" family?...an "at risk" family? Join well-known lecturer Stephanie Coontz, who will answer these questions and more while tracing the long history of family diversity and ethnocentric assumptions in America. Explore the problems of applying a "one-size-fits-all" prescription to raising children. Anyone dealing with multicultural and family diversity issues will benefit greatly from the experiences and research of this award-winning researcher, author, and professor.

For additional information on the Cooperative Extension Conference, go to:
<http://ext.wsu.edu/ce2002/index.html>